

Subtle Shoppers Academy



# Vector Unleashed: Product Design Bootcamp

Starting 5th Jan 2026



# The Mission

Most courses teach you how to use software tools. We teach you how to solve problems. At the Vector Unleashed bootcamp, we believe that great design isn't just about making things look pretty—it's about logic, systems, and accessibility. Over 4 intensive months, you will build a portfolio-ready case study under the guidance of specialized mentors.





# Vector Unleashed Bootcamp Curriculum/Timetable

## Phase 1: UX Foundations & Structural Logic

Duration: (Month 1)

### WEEK 1: Figma Interface Fluency: Learning the tool mechanics

#### Topics

- Interface Mastery: Pages, Frames vs. Groups, and the Scale Tool.
- Figma Community: Duplicating community files and installing essential plugins.

#### Deliverables

- Complete 1 Quiz on UI/UX basics.
- Redesign 1 bad app screen (Focus on usability)
- Recreate 2 mobile screens in Figma to practice tools.
- Post redesign on LinkedIn (1x), Connect with 5 designers.

All Instructors

### Week 2: Wireframing & User Flows

#### Topics

- FigJam Basics: Using sticky notes and connectors for mapping.
- Low-Fidelity Wireframing: Rapid iteration using the pencil tool and basic shapes.

#### Deliverables

- Wireframe a 3-step sign-up flow.
- Share user flow diagram on LinkedIn.

Design Thinking Instructor

### Week 3: Layout, Grids & Vector Networks

#### Topics

- Auto Layout Fundamentals: Hug vs. Fixed vs. Fill containers.
- Grid Systems: Setting up Layout Grids (Columns/Rows) for print vs. web.
- Vector Networks: Mastery of the Pen Tool and Boolean Operations (Union, Subtract).

#### Deliverables

- Redesign a homepage layout using 12-column grids.
- Create 5 custom vector icons with the Pen Tool.
- Post outcome on LinkedIn (2x).

UI Instructor

### Week 4: Accessibility & Inclusion

#### Topics

- Using Stark & A11y plugins to automate contrast checking.
- Using whitespace and grouping for accessible reading orders.

#### Deliverables

- Redesign an app screen for strict accessibility compliance.
- Document contrast checks.
- Post case study thread on LinkedIn.

Design Thinking Instructor

## Phase 2: Visual Interface Design

Duration: (Month 1)

### Week 5: Typography, Colour & AI Inspiration

#### Topics

- Creating and managing local styles.
- Binding colours to variables for future theming.
- Using AI to generate colour palettes and moodboard concepts.

#### Deliverables

- Create a typography study (Heading/Body pairings)
- Build 2 moodboards (colour palettes) using AI prompts.
- Publish 1 moodboard on Behance.

UI Instructor & D. Assets Instructor

### Week 6: Advanced Assets & AI Generation

#### Topics

- Managing icon states (Outline vs. Filled).
- Using plugins and AI inside Figma to generate unique UI imagery/illustrations.

#### Deliverables

- Create a consistent 10-icon set in Figma.
- Generate 3 unique UI assets using AI prompting.
- Publish on Behance, Share 2 icons on LinkedIn.

Design Assets Instructor

### Week 7: Responsive Design

#### Topics

- Wrapping, Min/Max Widths, and Absolute Positioning.
- Setting Left/Right/Top/Bottom constraints for fluid resizing.

#### Deliverables

- Design responsive landing page (Desktop & Mobile versions).
- Record walkthrough video, Post on LinkedIn (2x).

UI Instructor

### Week 8: Design Systems I

#### Topics

- Creating Variants, Booleans, and Instance Swaps.
- Organizing Atoms, Molecules, and Organisms in Figma.
- Introduction to publishing and consuming assets.

#### Deliverables

- Build a basic Style Guide (Colours, Typography, Spacing, Buttons).
- Share a carousel of your system on LinkedIn.

UI Instructor





# Vector Unleashed Bootcamp Curriculum/Timetable

## Phase 3: Prototyping, Testing & Iteration

Duration: (Month 1)


### Week 9: Interaction Design & Prototyping

#### Topics

- Mastering seamless transitions between frames.
- Creating micro-interactions (hover states, toggles) inside components.
- Setting fixed headers and horizontal scrolling.

#### Deliverables

- Build a fully clickable prototype of the sign-up flow.
- Share demo video on LinkedIn, Publish prototype on Behance.

 Design Thinking Instructor


### Week 10: Usability Testing

#### Topics

- Writing testing scripts, conducting peer observation, synthesizing feedback.

#### Deliverables

- Run 2 peer usability tests on your prototype.
- Summarize findings in a 1-page report.
- Post 1 testing insight on LinkedIn.

 Design Thinking Instructor

### Week 11: Iteration & Refinement

#### Topics

- Analyzing data, implementing design fixes, version control in Figma.

#### Deliverables

- Revise prototype based on test feedback.
- Present prototype in live cohort showcase.

 Design Thinking Instructor


### Week 12: Midpoint Showcase

#### Topics

- Portfolio cleanup, presentation skills, Behance case study formatting.

#### Deliverables

- Publish Midpoint Project on Behance.

 All Instructors

## Phase 4: Capstone & Portfolio (Month 4)

Duration: (Month 1)


### Week 13: Capstone Kickoff & Research

#### Topic

- Problem definition, competitive audit, creating a project brief.

#### Deliverables

- Write 1-page Project Brief.
- Share research insights on LinkedIn.

 Design Thinking Instructor


### Week 14: Systems & Wireframes

#### Topics

- Applying number variables for spacing tokens.
- Converting briefs into low-fidelity screens using Auto Layout

#### Deliverables

- Build mini Design System for Capstone.
- Create wireframes for 5 key screens.
- Share sneak peek on LinkedIn.

 UI Instructor & D. Thinking Instructor


### Week 15: High-Fidelity Design

#### Topics

- Connecting the full high-fidelity flows.
- Applying final branding, illustrations, and AI-generated content.

#### Deliverables

- Build High-Fidelity screens.
- Create full prototype.
- Publish WIP (Work In Progress) on Behance.

 UI Instructor & D. Assets Instructor


### Final Showcase & Portfolio

#### Topic

- Case study writing, mock interviews, graduation.

#### Deliverables

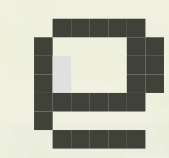
- Finalize Capstone Project.
- Publish portfolio-ready case study on Behance.
- Present in Final Showcase.
- Share final project post on LinkedIn

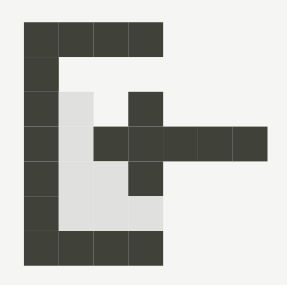
 All Instructors



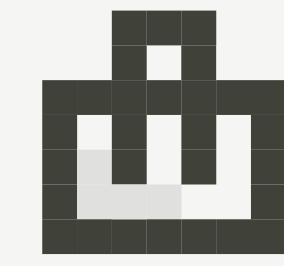


# Bootcamp specified webinars

 Post-Graduation Access



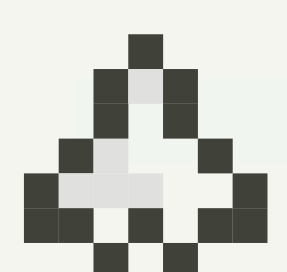
Personal Branding  
& LinkedIn  
Strategy



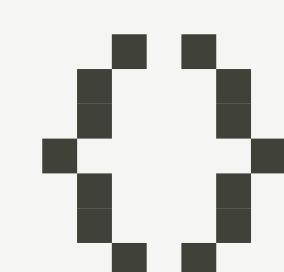
Career Hacking:  
The Non-  
Traditional Job  
Hunt



No-Code  
Development: Intro  
to Framer



Advanced Motion:  
Lotties &  
Interactive  
Animation

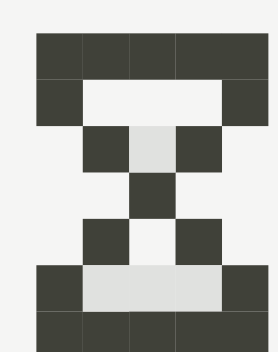


Systemizing Logic:  
Building Context-  
Aware Design  
Repositories

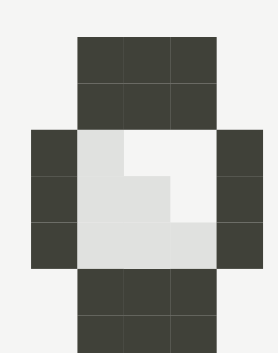




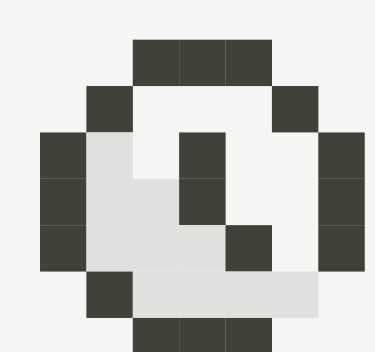
# SYSTEM LOGISTICS



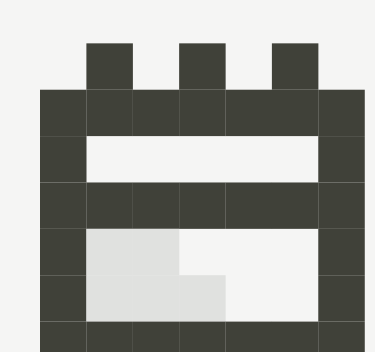
**16 WEEKS**



**16:00 - 18:00 WAT**



**TUESDAY, THURSDAY AND SATURDAY**



**5th Jan - Saturday, April 25, 2026**



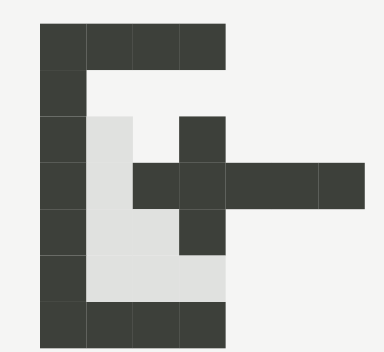
All live sessions are recorded. Replays are uploaded to the student portal within 24 hours.



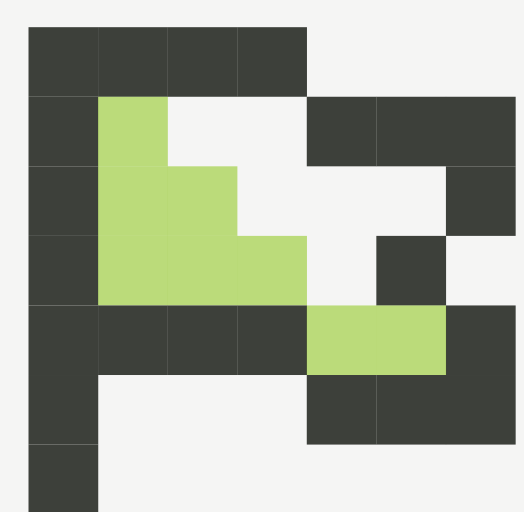


# ENROLLMENT & TUITION

How to Register >



[academy.subtleshoppers.com/vector-unleashed-bootcamp](https://academy.subtleshoppers.com/vector-unleashed-bootcamp)

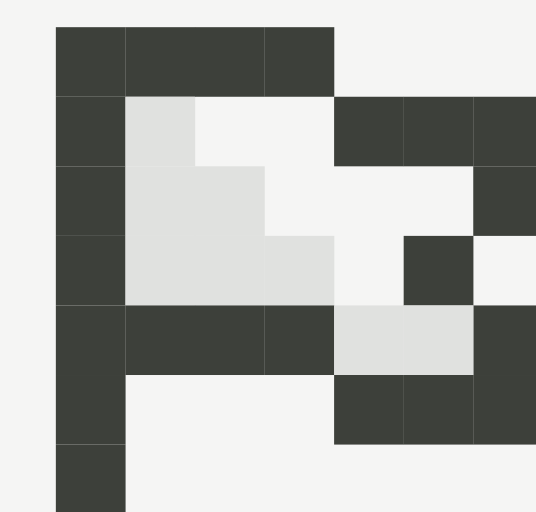


AFRICAN RESIDENTS

**₦80,000**

*Or equivalent in local currency (See page 7)*

ONE-TIME FEE



INTL. RESIDENTS

**\$100**

*Or equivalent in local currency (See page 7)*

ONE-TIME FEE



VISA

VERVE



We accept Credit/Debit Cards (NGN & USD), Direct Bank Transfers, and Mobile Money.





# FAQs

1

## Do you offer installment payments?

To ensure commitment to the cohort model, we prioritize full tuition payments. However, we offer a strict 2-part installment plan (50% to secure seat, 50% before Week 4) for select applicants. Contact Admissions to request this structure.

2

## Why is there a separate price for International students?

Vector Unleashed maintains a subsidized pricing tier strictly for residents of African nations to support local talent development. Our International rate (\$100 USD) reflects the global standard for mentorship of this calibre.

3

## Will I get a certificate?

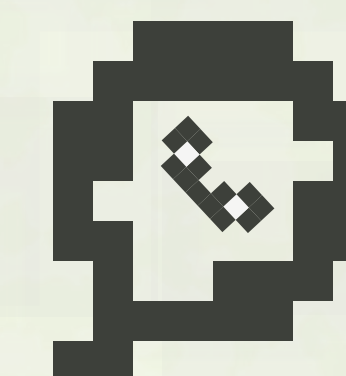
Yes. Upon successful completion of Phase 4 and the submission of your Capstone Project, you will be awarded the Vector Unleashed Certificate of Product Design, verifiable on LinkedIn.

See more at [academy.subtleshoppers.com/vector-unleashed-bootcamp/FAQs](https://academy.subtleshoppers.com/vector-unleashed-bootcamp/FAQs)





# CONTACT INFORMATION



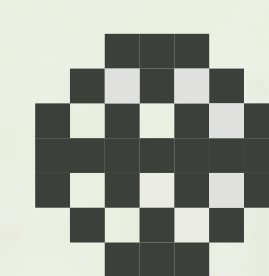
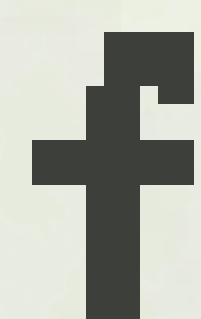
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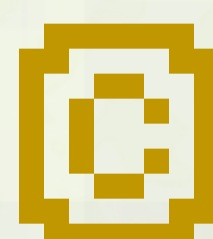
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